

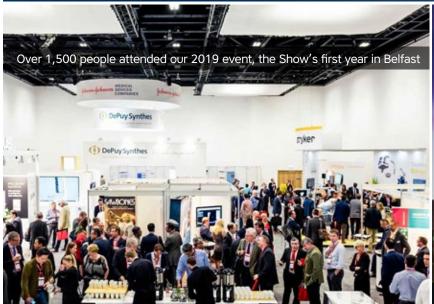
Waterfront ICC Belfast

Friday 14th & Saturday 15th February, 2020 10am - 5pm Daily

> 'An excellent event - book me in for 2020' – Alan Couser, Ace Tours 'A great Event' - Pfizer

'The place to be if you want to reach this market' - Castlerosse Hotel
'Always a good show' - Boehringer Ingelheim
'A brilliant event' - Glasnevin Cemetery and Museum





The Belfast Waterfront was redeveloped in 2016 to include a state of the art convention centre which now attracts exhibitions and conferences from all over the world



Contact the Organisers

Sports & Leisure Promotions Ltd., Unit 1. 15 Oxford Lane, Dublin 6, Ireland Tel: (003531) 496 9028 • Email: info@slp.ie • www.seniortimes.ie



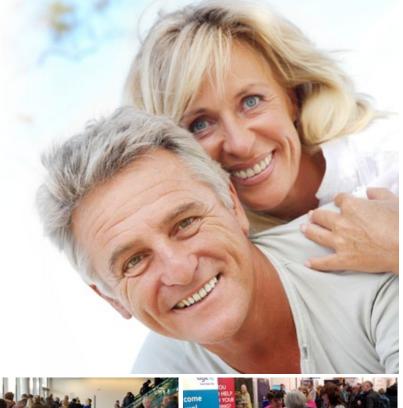


After numerous requests from exhibitors and visitors alike, the first Belfast 50 Plus Expo was held in February 2019 and was extremely well received. Plans are well underway for a bigger 2020 event.

The lifestyle event for people 50 and over has been running successfully for 20 years in the RDS in Dublin, and in the last 10 years has branched out to Cork, Galway, Limerick and the Costa del Sol, due to the huge interest from the general public who want to be inspired when they retire. Over 15,000 people and 250 exhibitors regularly attend the Dublin event.

The show also benefits from being part of the only Genealogy and Family/Social History event on the island of Ireland, Back to Our Past. See Page 4 for more details.

Featuring...









Eric Knowles Antique Valuations



Holiday Comps & Giveaways



Arts & Crafts Workshops



Fashion & Beauty



Valuations and Cash paid for Notes, Coins and Stamps



Sampling & Giveaways



Cooking Demos & Food Sampling



Health Talks and Checks



Fashion Shows



Trace Your Family History



Volunteering



Excercise Classes

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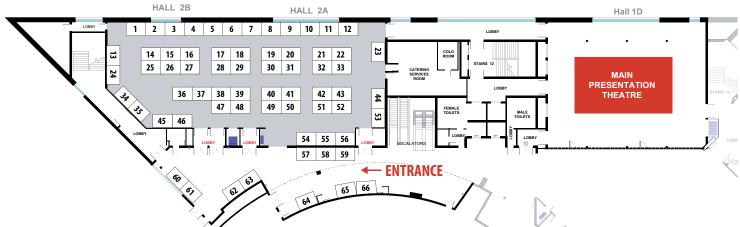




Exhibitor Options at the

Belfast 2020 Floor Plan











Boots Feature Stand at the 50 Plus Expo. Feature stands and larger stand options are available on request

OPTION 1

3 x 2 metre shell scheme unit (includes lights, power, table and chairs

€1,200 or stg£1,000 + VAT where applicable

OPTION 2

3 x 2 metre space with power (includes table, chairs and socket)

€750 or stg£700 + VAT where applicable

OPTION 3

3 x 2 metre space (includes table and chairs)

€650 or stg£600 + VAT where applicable

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f www.50plusexpo.ie

Back To Our Past

Now the only major Genealogy/History/Heritage event in these islands!



It is well-known that the majority of genealogy hobbyists are those in the 50 + age group. And while it is a dedicated event in its own right, Back To Our Past has the major advantage of being an integral part of one Ireland's most successful events, the 50+ Plus Show, the lifestyle event for retired and older people.

Back To Our Past is the world's preeminent event for showcasing Ireland's past, heritage and traditions while also providing visitors with a unique opportunity to trace their own family roots, their local and national history..all at the same time... all under one roof!

Now in its 10th year, Back To Our Past has been a huge success from Day One, providing an unbeatable marketing tool for:

· Genealogy services, resources and products

- · Museums, art galleries, heritage centres and historic attractions
- Antiques, jewellery, antiquarian books, costume, uniform, coins and medal specialists
- History/heritage travel specialists
- Further education and study course organisers... and much more!

General presentation programme features all aspects of genealogy and family/social history

The general presentation programme, featuring experts from all areas of genealogy and family/social history has been one of the most popular features of Back To Our Past since Day One. These free presentations are a major attraction for visitors to the event and are usually 'standing room only'.



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